

Non-uniform Day Guide



Students love a non-uniform day at the end of term, and they're a great way of raising money too!

What you'll need

- Letter of Authority (speak to your charity contact if you don't already have this)

Who to contact

- Contact any schools that you have a connection to - e.g. your old school, schools attended by family members, schools local to where you live/work
- If you have any existing contacts at the school then try and contact them directly. Ask who you need to speak to at the school in order to organise a non-uniform day - it might be the headteacher or it could be a member of administrative staff - and ask your contact to put in a good word for you.



What to ask for

- Ask if they would be willing to let you run a non-uniform day - where every student brings in £1 in exchange for being to wear their own clothes for the day.
- Some schools are stricter on this than others, and it's not necessarily something they will be able to offer. However, there are still plenty of other ways that they could support you with your fundraising. For example, you could run a tombola stall at their Christmas/Summer Fair, or run a cake sale, or they could write about your fundraising in the school newsletter.



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Alice raised £922.66 from a non-uniform day at her old school!

- Alice, Kilimanjaro

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What to offer in return

- Schools are far more likely to agree to letting you hold a non-uniform day if you offer to do something in return. For example, you could offer to give an assembly about meningitis to help raise awareness (speak to your charity contact for one of our pre-made awareness presentations)

Top tips

- Get in touch well in advance of your proposed non-uniform day. Many schools only allow a limited number of these events per term/year, and they will get booked up quickly so it's worth planning ahead.
- If you send a letter/email and don't hear anything back, don't be afraid to chase them up! Send another email or try calling them, or even go in in person if you can.

For more information contact fundraising@meningitis.org

The important bits

- If you are planning on going into the school to give an assembly etc., make sure you have permission to be there and that you sign in/out of the school as directed by staff. Trespassing on school property or being around children unsupervised is a safeguarding issue, so make sure you comply with any rules put in place in order to protect both the children and yourself.



Alana raised £928.70 from her non-uniform day!

- Alana Collett, Everest Base Camp