24 hour sports event

Getting ready for the event

Select a venue:

You can look to book a location on campus or a local gym might be willing to help out (especially if you are a member!) Gather resources:
Make sure you have
the equipment needed
for your sport of
choice i.e. static bike
machines, squash
rackets or use of a
swimming pool!

Gather participants: Speak to your participants taking part and get them to contact all of their friends, housemates and society/sports club members to take part. Advertise your event - Advertise the event on social media, encourage participants to invite people they know and make posters to put up around the venue.

What you'll need

- Venue
- · Appropriate sporting equipment
- Sports clothing and footwear
- MRF bucket
- Enough volunteers and participants to last across the 24 hours

On the day

Make sure the event is set up before the start time with the equipment you need, a bucket for collecting donations and a phone so you can post updates on social media throughout the day. Make sure to thank all of your volunteers and encourage them to share on social media too!

Post event

Make sure to thank everyone who donated and took part. Post totals of the distance travelled/other stats and the total raised. Bank the money and split it with your team.

Top tips

- Maximise donations by also running something else alongside this, such as selling cakes (or 'protein flapjacks' if your event is taking place in the gym!).
- The team can use this as an opportunity to get donations from friends and family, and the money raised from general donations / selling cakes can be split between everyone who took part.
- See if you can raise the profile of this event by asking various sports societies to take part (you could have a prize for the fastest individual or further overall distance cycled by a society as a whole).

