

Jacob – Kili 2016

Donations	£1456.59
Street collections	£732.74
Loot	£412.65
Nightclub collection	£24.79
Corporate sponsorship	£120.00
Pub collection tins	£53.25
Non-uniform day	£455.50
School football tournament	£923.00
TOTAL	£4,178.50



Jacob's highlight:

Raising over £300 in a single day at a street collection, by making and holding a cardboard sign that said 'will do silly things for donations'. Provided you're not easily embarrassed and don't mind doing silly dances in public, this is a great way to maximize donations whilst bucket collecting.

Jacob's advice:

"Try and look as silly as possible, the more out of place you look the more likely you are to grab someone's eye and start a conversation that can either lead to a donation or just to tell people about the MRF. I wore a cow onesie to every fundraiser and made a sign out of chipboard offering to do embarrassing acts for donations. It's really how much energy you're willing to give the day and to give to the people around you. And being energetic really helps avoiding cold toes! I found it really useful to get into contact with any organisation or business you've been involved with, or even local shops. They're usually happy to at least have a charity pot on the counter and they might even be willing to do a fundraiser with you".

