

Sports Stadiums and Train Stations

Securing collections at football or rugby stadiums and train stations can be a great for your team to fundraise!

Getting ready

1. Secure Venue and Date – Contact station/stadium managers directly by phone and in person, or via email if this is not an option. Ask what their availability is for dates to do a group charity collection and try and get at least one date secured (the more the better!)

2. Pick your participants – Think about how many participants will help maximise donations for the venue (ask the managers for their advice). Don't have too many people collecting at once. You could rotate if needed.

3. Prepare Resources - Ensure everyone has fancy dress/ their Meningitis Research Foundation t-shirt, security seals, and their bucket.

What you'll need

- Letter of Authority
- Collection buckets
- Security seals
- Photo I.D.
- Meningitis Research Foundation t-shirts
- Fancy dress!



On the day

- Make sure you know the specific areas you can collect in, the times you can be present and any rules/processes the venue has about collecting.
- Make sure you arrive early and speak to the venue manager where applicable so they know you are there (sometimes they can do shout-outs too to draw attention to you).
- Make sure your participants are happy through the day, and take lots of photos!

Post event

- Thank everyone who donated and the venue staff for their generosity.
- Think about security and safety leaving the venue with the money.
- Each participant can bank their own collection money and add to their JustGiving pages.

Top tips

- Collecting for long periods of time can be tiring, so ensure everyone takes regular breaks (just make sure not to have these breaks at peak times in order to avoid missing out on donations!)

