

Street Collection Guide

If you love chatting to people, street collections can be a great way to boost your total and raise awareness of the cause. MRF will do all the organising for you so all you have to do is turn up with your bucket, and get collecting!

We organise a few larger collections across the year, but if you want to collect in your local area, just let us know. We will help you to arrange the permits you need.

What you'll need

- Collection bucket and seals
- MRF t-shirt / fancy dress
- Collection permit
- Letter of authority

Getting ready for the event

- Your permit will be emailed to you before your collection. Make sure you print this out and bring it with you on the day.
- You will also need to print out your Letter of Authority.

On the day

- Make the most of the allocated time and collect for as long as possible. The longer you collect for, the more money you can raise!
- Be friendly: People are much more likely to approach someone who is chatty and smiling. Street collections can be lots of fun, so try to enjoy yourself!
- Dress up: Fancy dress will make you stand out from the crowd and maximise the number of donations you receive.
- Have a few facts about the charity handy: People are always keen to hear where their money is going so think of a few points that you can tell people about the charity.

Helena raised £1,997.86 from street collections throughout the year!

Helena Turner, Kilimanjaro

Post Event

After you finish collecting, you will need to send the funds over to MRF. You can lodge the cash in to your bank account and either:

- Donate it to your JustGiving page
- Bank transfer
- Cheque

Please see our Offline Donations Guide for more information.

Let us know how much money you raised by completing the form that will be sent to you alongside your permit (via email). We need this information promptly so we can comply with regulations and complete a return to the local authority.

The important bits

- Keep the money you raise safe and pay it in to MRF as soon as you can.
- Seek help if you feel unsafe at any time during your collection.
- Dress for the weather - wrap up warm if it's cold, and don't forget a hat and sun cream if it's hot!



Top tips

- Always say thank you to people who donate, let them know how much you appreciate their donation and tell them to enjoy the rest of their day.
- Try to stay out during peak times - the morning and evening commute, and lunchtime.
- Consider wearing fancy dress to stand out from the crowd
- Find the best spot: observe the flow of people in the area and place yourself where there is lots of footfall. At lunchtimes, coffee shops, mini supermarkets and cafes can be a great place to stand outside.

Jenna raised over £500 at a single street collection!

Jenna Hill, Kilimanjaro