

# Clara

Clara smashed her fundraising by taking on a wide range of fundraising activities. Alongside JustGiving donations from friends and family, here's how she reached her target...

## Bike ride

- I cycled continuously on an exercise bike in David Lloyd leisure club, raising over £2K through donations in the box, my JustGiving page, and though sharing live updates on my social media.

## Coffee and cake sales

- I held two coffee and cake sales (one for Mother's Day and the other in summer) with a raffle at my mum's beauty salon - Beautyvell.
- A fundraising box has been in her salon for the whole year. I raised a total of £1.2K at Beautyvell.



"Don't panic!"  
- Clara, Kilimanjaro

## Supermarket collection

- I fundraised in Tesco Superstore, standing with leaflets and information, talking to everyone who left the store and asking to donate through a donation in the tin or on my JustGiving page (having a QR code is very useful!) I fundraised a total of £472.41.

## Primary School fundraising

- I fundraised at my primary school, giving two assemblies and was involved in the activities of their Rose House Day during both short and lunch break. I fundraised a total of £222.



## My highlight

- My highlight was cycling 14 hours continuously. This was my first fundraiser, and I raised a lot of money which filled me with confidence as I hadn't raised a lot of money prior to February. I also had great support from this event.

## My advice

- Don't panic!
- Ensure to plan your fundraisers. Don't worry it's Christmas time and there's not a lot of money on your JustGiving page! You have lots of time to fundraise if you stay organised.
- Use the 1-2-1 book in slots with the charity staff as they are really helpful, and you leave the call with a plan and a stress-free mind.
- Also, constantly share you link and print a QR code our during fundraisers.

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- Clara, Kilimanjaro