

Sponsored litter picking guide

The litter picking challenge is a brilliant way to tidy up your local area whilst also boosting your fundraising total.



What you'll need

- A litter picker
- A good pair of gloves
- A large number of bin bags (preferably recycled plastic)
- A sturdy pair of shoes
- High-vis jacket

Getting ready for the event

- Promote your event on social media by creating some posts on Instagram to generate interest among your friends, family, and people in your local area
- Set a price: for example, propose that for £10/20 donated, an area of your local town will be cleared up - with before and after photos uploaded onto social media after each clean up so that donors can see the impact their donation has had.
- You can also ask people to nominate a particular area that they would like to see cleared up in order to help boost donations.

The important bits

- Before doing your litter pick, make sure the area is safe e.g. avoid construction sites or areas with lots of traffic
- Avoid skin contact with any of the litter you are picking up and be mindful of any sharp objects you find.
- Always carry out the litter pick in day light and wear a high-vis jacket.

On the day

- Once the £10/20 threshold has been hit, you are ready to carry out the next litter pick.
- Dispose of your collected rubbish by taking them to recycling sites. Alternatively, councils often collect bagged up litter from litter picks free of charge.
- Don't forget to take a photo of the litter site before and after the clean up as proof of your hard work. These photos make excellent fundraising content which will persuade others to donate!

