

Create and Sell Guide

Unleash your creative talents and sell your crafts and creations online to raise funds to support MRF.

Get creative

Have you always been good at drawing? Did you take up crochet over lock down? Maybe you have found the ultimate cookie recipe. There are lots of things you can sell online from the comfort of your own home. Ideas include:

- Homemade cards
- Learn brush lettering and create posters with famous quotes
- Embroidery
- Crochet hats, dinosaurs or mittens
- Macrame
- Cookies or Marshmallows (always make customers aware of ingredients when selling food online)
- Take commissions and draw people's portraits, homes or pets

Getting ready

Once you have decided what to sell, you need to decide where to sell them. You can use websites like Etsy, or sell through social media too.

"I decided to donate a portion of a week's profits from my plant business, and I raised £50! My customers were really receptive, and some even gave an extra donation."

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What you'll need

- Your product to sell
- Envelopes/appropriate packing - it's important you send any items in something that protects it from postage damage!
- Draft some wording to post on your social media platforms sharing that you are selling items to support your fundraising goals in aid of MRF.

The important bits

- Check out where your local Post Office is and the, sometimes unusual, opening and closing times.
- Do your research with how much postage and packing costs for your items
- If you are selling any food, include any allergens and ingredients in your description and also send out a printed version with the products to your customer too.

Top tips

- Write a thank you letter to the customer who has bought an item.
- Handwritten messages of thanks are always appreciated, and if you include why you are fundraising people might donate more.
- Share that you are selling items on your social media and encourage your friends and family to share your page too. Include an update on your Just Giving page to let your supporters know how you are continuing to fundraise.