

Dance-a-thon Challenge

Get everyone dancing and donating with a dance-a-thon fundraiser!

Getting ready

- Secure a venue or location.
School halls/gymnasiums/dance studios/town halls would all work well as you'll need plenty of room for your dancers!
- Gather volunteers to help out on the day. You'll need people to check people in, hand out snacks, and help clear up.
- Reach out to sponsors/local businesses. You might be able to find businesses that are able to match your fundraising total for the event. Or you might be able to find businesses who can donate food or drinks. Remember that supporting your fundraising efforts is great advertising/publicity.



- Reach out to local DJs/bands to see if they can provide your music. If not, make sure you organise a good sound system and a great playlist!
- Advertise to friends and family to recruit your dancers and people to watch/support!
- Ask your dancers to start collecting donations before your event as well as during (you could do this by providing a QR code to your JustGiving page, for example).

On the day

- Get there early to set up
- Make sure everyone has enough snacks and drinks
- Make sure your dancers take short breaks throughout!

Boost your event

- Host a raffle alongside your event
- Sell cakes/snacks/drinks to spectators

Follow up

- After the event, make sure you thank all your dancers, DJ, and volunteers

