

Facebook Fundraiser

Setting up a Facebook Fundraiser can be a great way to raise money from your Facebook friends!

Getting started

- Log in to Facebook and head to our Facebook page - www.facebook.com/meningitisresearch
- Click on 'Create Fundraiser'
- Set up your Facebook fundraiser, and get sharing!
- Once it's set up, make sure you send the URL link to your charity contact, so we can record any donations under your name

Top tip

Set up your fundraiser a few weeks before your birthday and ask people for donations instead of gifts in order to maximise donations.

After the fundraiser

- Once the fundraiser has finished, let us know the total amount that was raised.
- If you have an online fundraising page, you can then add this amount as an 'offline donation'.
- Don't forget to thank your donors!

Sharing your fundraiser

- When sharing it, try and keep things fresh by sharing updates of the total amount raised in order to keep your audience engaged and to avoid repeating yourself
- You could also try and have some kind of incentive for people to donate, such as Dares 4 Donations or a Sponsored Playlist (see the how-to guides for these for more info!)

"I asked everyone to donate £2.62 (for the 26.2 miles of the marathon) - it went viral!"

- Gary Boon, London Marathon