

# Krispy Kreme doughnut sale

Cake sales are a fantastic way to raise money throughout the year, and Krispy Kremes are an ideal alternative to baking!

## Getting ready

- Pick a time and place - Most universities allow students to book a stall on campus. Find out how to organise one and get a date in the diary.
- Gather participants - Confirm a few of your participants to take part.
- Decide how many doughnuts to order (minimum of 5 dozen).
- Decide on a price – Most people charge either £1-£2 per doughnut, meaning you can make £12-£24 per dozen!
- Order! - Once you have everything in order, fill out the Krispy Kreme order form a minimum of 3 weeks before your event.

## What you'll need

- Donuts!
- Decorations for your stall
- Bucket or tin
- MRF t-shirt
- Float for change

## On the day

- Get there nice and early to get everything set up. Decorate your stall with a tablecloth, cake stands and get selling!
- Don't be afraid to approach people and offer free samples etc to grab people's attention.
- You could also make things more exciting but running a donut-eating competition, whereby people either have to eat as many donuts as possible in a certain amount of time or have to try and eat a whole donut without licking their lips! Charge for people to take part and have prizes on offer.

## Post event

- Return tables and resources back to where they came from!
- Bank the money and split between all participants who took part.

## Top tips

- Sell leftover donuts by knocking around halls, the library and other places on campus! Just make sure you have permission to do so.
- A really good time of year for a doughnut sale is during exam season. Set up in or just outside the library - people will be more keen on a sweet treat when they are deep into their revision or assignments.