

Lorna – Kili 2016

Donations	£1,059.07
Rotary club	£250.00
Corporate sponsorship	£50.00
Street collections	£1,299.00
Everydayhero competition	£213.00
Raffle	£106.47
TOTAL	£2,977.54

Lorna’s highlight:

Creating and regularly updating a blog about her fundraising and preparations for Kili which brought in lots of donations from friends and family, with some people donating multiple times throughout the year!



Lorna’s advice:

“Don’t be afraid to feel cheeky or like you’re pestering people by asking for donations and by constantly sharing your story/link on social media sites. I did three different challenges in my three years at uni so was constantly posting about it, but each time I was one of the first to hit target and it really helped to get the word out there. Also don’t be afraid to send emails to people asking directly, especially to people like rotary clubs. I would also advise people to dress up at collections as I always found I got more money dressed as a dodgy-looking horse!”

